

THE NEXT SOCIETY

START-UP BOOSTER TRACK

THE NEXT SOCIETY calling
MENA entrepreneurs
& innovators

We are looking for

Innovative early stage start-ups
with impact-driven solutions

Products or services in the following
areas:

- ▶ Tech & Software
- ▶ Food
- ▶ Environment
- ▶ Energy
- ▶ Health
- ▶ Social & Culture

Be the
next!



Project funded by the
EUROPEAN UNION

JOIN OUR START-UP BOOSTER TRACK

BUILD YOUR PITCH TO INVESTORS

- ||| Get useful feedback from our angel investors and VCs on your business plan and pitch during the Venture Workshop

IMPROVE YOUR IP STRATEGY

- ||| Training on intellectual property strategy will make you save money by protecting the right component

BE INSPIRED BY EXPERIENCED LEADERS AND SUCCESSFUL ENTREPRENEURS

- ||| Our mentoring programme lasts one year to better support you through the crucial times of your journey

LAND SOFTLY IN THE EUROPEAN MARKET & TEST YOUR SOLUTION

- Enjoy a full immersion during a one-week stay in a European innovation hub to exchange with experts and practitioners in your business field

FINE-TUNE YOUR INTERNATIONAL STRATEGY

- Benchmark with other start-ups and extend your connections at our International Acceleration Bootcamps

CAPTURE YOUR POTENTIAL BUYERS' ATTENTION

- Our international business development missions will take you to major start-up events & trade fairs to showcase your solution

SCALE YOUR BUSINESS

- Meet high-level investors during our Power Dinners to raise funds

READY FOR TAKE-OFF?

CHECK YOUR PROFILE!

INNOVATORS ACADEMY (VENTURE WORKSHOP AND IP TRAINING)

- ▶ A company must be formed
- ▶ MVP & Business Plan are a must
- ▶ Expandable regionally and in the future internationally
- ▶ Innovation-driven

ENTREPRENEURS MENTORING PROGRAMME

- ▶ Entrepreneurs with personal qualities of leadership
- ▶ A business trading for at least a year
- ▶ Commitment to the mentoring relationship for one year (2 hours/month + the initial 2-day Kickstart workshop)

SOFT LANDING (IN EUROPEAN INNOVATION HUBS)

- ▶ Start-up or spin-off
- ▶ Prototype/proof of concept
- ▶ International perspective
- ▶ Innovation-driven

INTERNATIONAL ACCELERATION BOOTCAMPS

- ▶ Technological or groundbreaking innovation
- ▶ Prototype/proof of concept/demo
- ▶ International perspectives

INTERNATIONAL BUSINESS DEVELOPMENT MISSIONS

- ▶ A company must be formed
- ▶ International perspectives
- ▶ Innovation-driven

POWER DINNERS WITH INVESTOR

- ▶ A company must be formed
- ▶ MVP & Business Plan are a must
- ▶ Expandable regionally and in the future internationally

ELIGIBILITY

Start-ups need to be established in one of the following countries: Algeria, Egypt, Lebanon, Morocco, Jordan, Palestine, Tunisia.

Entrepreneurs need to be able to pitch in English (Support services are delivered in English, except the Entrepreneurs Mentoring Programme which can also be delivered in French in Algeria, Morocco and Tunisia).

WE THINK GLOBAL JUST LIKE YOU DO

A wide community that helps you
bridge with key markets:

Europe
Africa
Gulf Countries
USA



Simple, flexible & tailor-made

You can access one or several
services of the Booster Track



Free of charge

We support your travel expenses!



We love diversity!

Teams with at least one woman
co-founder and/or young talents
are most welcome!



Upon selection

Entrepreneurs and start-ups
will be matched to the adequate
services according to their
needs, profile and availability

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries.

Contact us at
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 THE NEXT SOCIETY

 @TheNext_Society

www.thenextsociety.co



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