



The Cluster Booster Track

Benchmarking visits and training

Turin (Italy), 10th–14th June 2019

	Monday 10th	Tuesday 11th	Wednesday 12th	Thursday 13th	Friday 14th
9h00 – 13h00	<p>Welcome, presentation of the hosting partner <u>Ceipiemonte</u> and the regional ecosystem</p>	<p>Topic: Business model and service portfolio</p>	<p>Topic: Digital communication – focus on social media</p>	<p>Networking session/study visit(s) <i>Clusters focused on ICT Mechatronics Environment, energy and green building (TBC)</i></p>	<p>Debrief MED clusters Summarizing main learnings</p>
13h00 – 14h30	<i>Lunch break</i>	<i>Lunch break</i>	<i>Lunch break</i>	<i>Lunch break</i>	<i>Lunch break</i>
14h30 – 17h30	<p>Enhancing innovation: the role of clusters</p>	<p>Case study <i>on the morning topic</i></p>	<p>Case study MED delegation</p>	<p>Networking session</p>	<p>Inspiration week concluded free</p>
20h00 – 22h00	<i>Welcome dinner (TBC)</i>	<i>Free</i>	<i>Free</i>	<i>Free</i>	<i>Free</i>