



23 March 2021  
8h30 GMT

# Soft Land in Provence and test the market!

## AGENDA | Online

Times are expressed in GMT

### Introductory remarks and presentation 8.30 - 9.00

- Welcome words, *Emmanuel NOUTARY, General Delegate, ANIMA Investment Network*
- *Didier PARAKIAN, Vice-président de la Métropole Aix-Marseille-Provence délégué aux Fonds européens, Relation avec l'Europe*
- Presentation of the start-up ecosystem in Provence, *Diane RENAUD, Events and Partnerships Manager, Aix-Marseille French Tech*
- Presentation of the innovation support landscape, *Laetitia BICIACCI, Business Development Manager and Nathanaël BRUNET, Inward Investment Advisor, Provence Promotion*

### Pitch 9.00 - 9.10

- Soft Landing, *Raphaële COHEN, Innovation Project Manager, ANIMA Investment Network*
- Provence Création d'Entreprises, *Benoit NICOLAI, CEO*

### Meet Provence support ecosystem 9.10 - 10.00



Wander from room to room! We set up 5 sectorial rooms where you can meet dynamic hubs of Provence and ask all the questions you have: 1. All sectors; 2. Creative Industries, E-commerce, EduTech; 3. Green Tech, AgriTech, Energy; 4. Mobility; 5. Health

