

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

Regional tech tour & trade show VivaTech

Marseilles & Paris – May 14 – May 17

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THE
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SOCIETY



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Tuesday May, 14: Arrival in Marseilles

- 7:30 PM: Check-in at the Golden Tulp Euromed Marseilles - 6 Place Henri Verneuil, 13002 Marseilles
- 8:00 PM: Welcome cocktail by elected officials of the SUD region, Provence-Alpes-Côte d'Azur, at the Golden Tulp Euromed Marseilles – *Place to be confirmed - More details to come*

From 7:30 PM

Wednesday May, 15: Regional Tech Tour

- 8:00 AM: Pick-up lobby and transfer to thecamp by bus – (<https://thecamp.fr/>) - thecamp@ 550 rue Denis Papin, La Duranne, 13100 Aix-en-Provence, 13100 Aix-en-Provence
- 9:00 AM: Visit & presentation of thecamp
- 10:15 AM: Transfer to the Technopole de l'Arbois by bus – (<http://www.arbois-med.com>) - Technopole de l'Arbois@ Avenue Louis Philibert, 13290 Aix-en-Provence
- 10:30 AM: Workshop: "How to do business in France" by law and consulting firms - Legal and financial aspects, VISA regulation
- 12:00 PM: Networking lunch between international and local companies
- 1:00 PM: B2B meetings with international and French companies via B2MATCH plateform (<https://sud-business-tour-2019.b2match.io/>) - 30 minutes pre-arranged meetings
- 4:30 PM: Departure from the Technopole de l'Arbois to Aix-En-Provence TGV train station – Train n°6128 to Paris at 5:20 PM. Arrival at 8:23 PM
- Check-in at the Hotel Paris Vaugirard - 403 Rue de Vaugirard, 75015 Paris
- Evening: Free time

From 8:00 AM

Thursday May, 16 & Friday May, 17: VIVATECH trade show in Paris

Thursday May, 16:

- VivaTech opening at 8:00AM. Plan to be there 30 min before
- Open day to discover VivaTech exhibitors and labs
<https://vivatechnology.com/>
- Various business events organised & BtoB meetings during the exhibition
– Focus on the Mediterranean trade show. – *More precisions to come with a detailed agenda with events in connection with Région Sud labs.*

Friday May, 17:

- Access to VivaTech events
- 11:00 AM – 11:25 AM **Special THE NEXT SOCIETY event** : a blueprint for the Mediterranean: Exploiting Resources & Recycling (e)Waste (*To be confirmed*)
 - 8 minutes : Introduction of THE NEXT SOCIETY + presentation of our delegation
 - 9 minutes : Best solutions in our projects:
 - Algo_Agar : Make algal a resource for the future (Algeria)
 - Delta oil : Delta for the recycling of cooking oils (Egypt)
 - IOTree : a solution to capture, detect, and warn farmers about the most dangerous pest targeting the agricultural market (Lebanon)
 - 8 minutes : questions, debate & closing remarks

From 8:00 AM

All participants must attend this event

