Science-based startups shaping the future in the Mediterranean
8 April 2021, 03:30 - 04:20 pm GMT+2, Emerging Valley online edition

Workshop Objectives

- Demonstrate the potential of investing in technology development in the Mediterranean
- Boost collaborative projects and business partnerships between Europe, Africa and the Middle East
- Showcase science-based startups accelerated by THE NEXT SOCIETY Tech Booster programme
- Launch ANIMA Investment Network digital community on EuroQuity.com platform

Programme

1) Investing in tomorrow’s economy: Why and how to foster technology development in the Mediterranean... and in Europe? 40 minutes

- Blanca Moreno-Dodson, Manager of the Center for Mediterranean Integration (CMI), France
- Souad Elmallem, Executive associate at 6temik, Board member at Entreprendre ici, Canada and Morocco
- Mohammed Aljafari, Managing Director of the Intellectual Property Commercialization Office, iPARK, Royal Scientific Society, Jordan
- Manel Elleuchi, CEO and founder of Smart Detection, Tunisia
- Jad Assaf, COO of OCT Analysis, Lebanon

Moderation: Emmanuel Noutary, General Delegate, ANIMA Investment Network

2) THE NEXT SOCIETY x EuroQuity: ANIMA Investment Network and Bpifrance join forces to support innovation in the EMEA region. 10 minutes.

- Isabelle Bébéar, Director - Head of International & European Affairs, Bpifrance
- Tarak Chérif, President of ANIMA Investment Network, President of Confédération des Entreprises Citoyennes de Tunisie (CONECT) and CEO of Alliance group (Tunisia)

Participants and audience

- Innovative start-ups and Researchers who have developed transferable technologies (through the creation of a start-up or an industrial partnership), including the winners of the Tech Booster programme of THE NEXT SOCIETY initiative in Morocco, Algeria, Tunisia, Egypt, Palestine, Jordan and Lebanon
- SMEs and large companies
- Innovation hubs: incubators, accelerators, technology transfer officers, research centres, etc.
- Representatives of local and national authorities, urban developers and city networks.