

# THE NEXT SOCIETY

INNOVATORS  
SHAPING THE FUTURE  
IN THE MEDITERRANEAN

PRESS REVIEW

March 2021



Project  
funded by the  
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**THE NEXT SOCIETY : Tech Transfer Bootcamp selects 3 Palestinian start-ups to attend incubation**



Following the Tech Transfer Bootcamp held in February 2020, the Palestinian Demo Day was organised on 1 March: 3 science-based projects qualified for an incubation and will have the opportunity to attend market-oriented matchmaking meetings with targeted industry leaders, investors and experts.

The program is implemented by the Supreme Council for Creativity and Excellence in partnership with THE NEXT SOCIETY, and in collaboration with the business accelerator Flow Accelerator.

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It aims at reinforcing innovation ecosystems and fostering value creation as well as pushing forward concrete solutions for a shared prosperity in the Mediterranean and tomorrow in Africa. It brings together entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries. It gathers already a large network of over 300 business & innovation, research and investment organisations, 2,500 international SMEs and entrepreneurs from 30 countries.

**Source :** <https://www.euneighbours.eu/en/south/stay-informed/news/next-society-tech-transfer-bootcamp-selects-3-palestinian-start-ups-attend>

## **The Next Society 2021 Action Plan**



On the 17th of February, during the Next Society's Annual Meeting, INSME presented to the audience its Policy Labs, dialogues to analyse best practices and present replicable regional policies which improve the innovation ecosystems. In 2021, more than ever, there is the need to replicate success models that help solve issues and recover. This is done hosting experts and entrepreneurs to explain their experiences: in 2020, INSME focused on best practices from Morocco, Tunisia and Egypt, highlighting initiatives that fostered the growth or the birth of micro and SMEs in the area or provided them with new tools to operate.

INSME is already working on the next policy labs, which will be held online in 2021. As usual their focus will be innovation for SMEs: if you want to share with us a best practice, think you are taking advantage of a policy that is helping SMEs, or are running a project in the Mediterranean area that should be known and replicated, do not hesitate to contact us, as we could arrange a policy lab about it. We will keep you up to date with our next events and actions to support innovation in the Mediterranean.

Source : <https://www.insme.org/the-next-society-2021-action-plan/>

**THE NEXT SOCIETY unveils the change-makers who innovate in the Mediterranean**



THE NEXT SOCIETY launches #meetTHENEXTSOCIETY, a series of video-portraits to showcase the projects of innovators shaping the future in the Mediterranean.

Since 2017, THE NEXT SOCIETY has been supporting the emergence of talents and innovative leaders who are driving the next trends and usages in 7 Mediterranean countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia. The movement, initiated by ANIMA Investment Network and 56 partners from the Euro-Mediterranean region with the financial support of the European Union, aims at mobilising, promoting and reinforcing innovation ecosystems and economic development in the MENA region.

This series of video-portraits features the beneficiaries' entrepreneurial journey who benefited from the project's support services.

The first round of ten videos is already online in THE NEXT SOCIETY YouTube Channel and i-Library, and additional ones will be released in the coming months.

**Source** : <https://www.euneighbours.eu/en/south/stay-informed/news/next-society-unveils-change-makers-who-innovate-mediterranean>

**Join  
the  
movement!**

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