

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN


PRESS REVIEW

ANIMA INVESTMENT NETWORK – FRANCE

March 2019



Project
funded by the
EUROPEAN UNION

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	March 1, 2019

THE NEXT SOCIETY has launched a call for European mentors within its Cluster Booster Track!



Several European cluster managers have already expressed their interest in this programme by sending their application! The deadline is close, apply now!

Are you a European cluster manager (or cluster management expert) willing to share your experience and knowledge with Mediterranean peers? (cluster managers from Morocco, Algeria, Tunisia, Egypt, Lebanon, Palestine and Jordan)? Are you interested in South-Med markets? The mentoring programme is a good opportunity to develop close cooperation with a local cluster!

Deadline for the submission of applications: 15 March 2019

For more information, check the call for mentors!

Source:<http://franceclusters.fr/en/2019/03/01/the-next-society-has-launched-a-call-for-european-mentors-within-its-cluster-booster-track/>

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	March 1, 2019

Tunisia: “The Next Society” a chance for brilliant minds



THE NEXT SOCIETY is a program that brings together actors of change committed to innovation and economic development.

It brings together entrepreneurs, investors, NGOs, public and private innovation centers, research and economic development centers in Europe and the Mediterranean countries.

An advocacy panel was organized on February 26, 2019 at the Hotel Lac Léman to build a common agenda for innovation.

This technical meeting was organized by CONECT (Confederation of Tunisian Citizen Enterprises) and APII (Agency for the Promotion of Industry and Innovation), with the support of ANIMA Investment Network, as part of THE NEXT SOCIETY, an initiative funded by the European Union, which aims to support innovation in the Mediterranean.

Following the first meeting of the panel in 2018 and the work of identification of the needs of the ecosystem, this second panel intends to establish a common action agenda of the actors of innovation in Tunisia.

A first session made it possible – thanks to the work of the partners of the initiative (FEMISE, Kedge Business School / OPEE and APII) – to highlight an analysis of the performance of the Tunisian innovation ecosystem as well as an overview of the industry’s opportunities, supplemented by a study report on the needs and practices of Tunisian companies to adjust the existing support package.

A second session made it possible to debate with the ecosystem (investors, incubators, the world of research, public actors of the financing of the innovation ...) the 3 subjects which embody the challenges to meet at the regulatory and financial level and on which efforts should focus i) implementation of the start-up Act, ii) financing tools adapted to start-ups and the appearance of the ecosystem, and iii) strengthening of technology transfer.


Finally, other actors of the cooperation operating in support of the ecosystem (European Union, AFD, Expertise France, GIZ, ENDA inter-Arab ...) were invited to present their initiatives related to innovation

in order to give an overview of their objectives, means and expertise available to identify the main gaps remaining to be filled and the synergies to be operated.

This second panel, THE NEXT SOCIETY, shows the need to develop a legal framework conducive to bringing research and the private sector closer together, by working in particular on raising awareness among stakeholders, new legal provisions and financial instruments adapted to technology transfer.

Source: https://africanmanager.com/site_eng/tunisia-the-next-society-a-chance-for-brilliant-minds/



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	March 10, 2019

Les Premiers #TechDays au Maroc



THE NEXT SOCIETY (TNS) en collaboration avec European Cluster Collaboration Platform (ECCP) et Logismed 2019 organisera les premiers #TechDays, un événement de rencontre des Clusters UE - MENA qui se tiendra à Casablanca, Maroc, les 9-11 avril 2019.

L'objectif global de l'événement est de permettre aux clusters de l'UE d'accéder aux marchés sud-méditerranéens (y compris l'Algérie, le Maroc, la Tunisie, l'Égypte, la Jordanie, le Liban et la Palestine) grâce à une coopération étroite avec les organisations basées localement.

Activités de l'événement :

- Matchmaking entre clusters européens et clusters d'Algérie, du Maroc, de Tunisie, d'Égypte, de Jordanie, du Liban et de Palestine.
- Formations de renforcement des capacités.
- Séances de discussion en groupe.
- Visite de LOGISMED 2019.
- Visites locales et autres activités !

Zones focus :

Les principaux zones focus pour les clusters européens comprennent le secteur cible principal de LOGISMED 2019, ainsi que les secteurs couverts par les clusters tels que :

- Transport et logistique.
- Agriculture et industrie alimentaire.
- Énergie et environnement.
- Technologies de l'information et de la communication (TIC) et mécatronique.
- Textile.


Opportunités pour les PME:

Les activités dans le cadre du salon Logismed 2019 offrent de grandes opportunités pour les PME européennes dans les zones focus de la Foire, de profiter d'opportunités d'affaires avec le Maroc et la région. Par conséquent, ECCP encourage les organisations européennes de clusters à diffuser cette opportunité parmi leurs PME.

Source de l'article Animaweb

Source: <http://euro-mediterranee.blogspot.com/2019/03/les-premiers-techdays-au-maroc.html>



 <small>REVUE DE PRESSE : ACTUALITES D'AFRIQUE</small>	Web
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[Lire l'article complet dans Euro-Méditerranée]

Source : <http://www.africain.info/news=3053860>



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	March 21, 2019

THE NEXT SOCIETY : Franc succès pour l'appel à mentors européens !

L'appel à mentors européens, lancé par France Clusters dans le cadre du Cluster Booster Track en février, a rencontré un grand succès. Près de 40 managers de clusters européens (et experts en management de clusters) ont envoyé leur candidature, manifestant ainsi un intérêt à partager leur expérience en matière de management de cluster et développer une coopération inter-clusters avec leurs pairs méditerranéens. La sélection des candidatures retenues aura lieu dans les prochaines semaines. Les managers de clusters européens seront ensuite matchés avec leurs pairs méditerranéens. Pour chaque couple, le mentorat offrira l'opportunité de réfléchir aux pratiques de management de cluster en place dans chaque organisation, obtenir de nouvelles perspectives et idées, ainsi que de développer une coopération étroite.

Etes-vous intéressés par les clusters sud-méditerranéens ? Souhaitez-vous plus d'informations sur le Cluster Booster Track et ses actions ? Contactez-nous : sara.botti@franceclusters.fr – icomunity@thenextsociety.co

Source : <https://franceclusters.fr/2019/03/21/the-next-society-franc-succes-pour-lappel-a-mentors-europeens/>

	Web
	March 11, 2019

Berytech Launches Innovation Factory Technology Transfer Acceleration Program in Lebanon

Berytech, the ecosystem for entrepreneurs, has launched 'Innovation Factory: From Research to Market', a 6-month acceleration program revolving around Technology Transfer and allowing 8 teams to develop their research or technology innovation in any sector into practical and commercially viable products and applications.

The program will give candidates international exposure with access to local and global markets, business to business networks, and a pool of seasoned experts, mentors, and investors.

The program consists of a 3-day bootcamp, a 3-month acceleration phase, a demo day, and a 3-month incubation phase with potential grant prizes for 2 winning teams. It is funded by the European Union under THE NEXT SOCIETY initiative and organized in Lebanon by Berytech and Anima. The applications are open online till April 2, 2019.

The acceleration program is open to researchers, postgraduates, innovators, engineers and technicians who want to turn their research project or technology into a successful business.

"By joining the Innovation Factory Program, candidates will accelerate the process, create their startup, get international exposure, and access markets, business opportunities and funding networks, all in less than 6 months," explained Krystel Khalil, Director of Programs at Berytech.

The Bootcamp

8 selected projects will have the chance to attend the 3-day intensive bootcamp led by local and international experts. The Bootcamp's program will focus on teamwork, networking, mentoring sessions, learning, applied knowledge, and exchange of expertise. It will aim at helping the candidates explore market, funding, commercialization and business opportunities and develop a valid business model for their innovation.

Acceleration Phase

During the 3-month acceleration phase, the teams will be granted access to several group working sessions with the Berytech team and expert coaches. The teams will also have the opportunity to develop a customized business model, validate their business model in the market, develop a go-to-market strategy, and investment deck.

The Demo Day

The 8 teams will be showcasing their innovations during a public Demo Day in June 2019 where they will be pitching in front of an audience of partners, industry players, experts and investors with jury feedback. Market-oriented matchmaking meetings will also take place between the teams and different investors, industry leaders and experts. 2 projects will be selected to be incubated with Berytech with potential access to a financial cash prize.

The Incubation Phase with Berytech

The 2 winning teams will be granted follow-up personal working meetings for each team and technical assistance sessions with Berytech Business Support and Development Team to develop their business plan and be ready to meet with investors.

Eligibility Criteria

The Innovation Factory is open for technology-based innovations in any sector with a proof of concept that is locally developed with the potential for scalability. The innovation must address major industrial, societal and environmental challenges, and it must be transferable with no Intellectual Property issues.

The project should be close to the commercialization and market application phase. Applicants will be evaluated based on the strength of the application, including technology innovation assessment, the economic viability of the project, the team expertise and the motivation.

Technology Transfer and Innovation Goals for Lebanon

Berytech had previously organized, in October 2018, a 3-day Technology Transfer Bootcamp: From Research to Innovation, through THE NEXT SOCIETY program funded by the European Union focusing on water, food and energy sectors. 25 people, forming 14 teams, labored through the intensive training with the aim of understanding the different business aspects of turning their innovative researches into high-potential, successful startups.

“What Berytech is doing by organizing and hosting these bootcamps, is changing the perception of research, moving it from behind closed doors to the public arena, where it can be valued and commercialized,” concluded Krystel Khalil.

Source : <https://www.arabnet.me/english/editorials/events/berytch-innovation-factory-technology-transfer>

Berytech The Ecosystem for Entrepreneurs	Web
	March, 2019

Innovation Factory Acceleration Program

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Source : <http://berytch.org/programs/innovation-factory-from-research-to-market-acceleration-program/>

	Web
	March 13, 2019

Advocacy Panel Workshop

The Higher Council for Innovation and Excellence in partnership with the Ministry of National Economy, the ANIMA Investment Network - The Next Society, and the EU Representative Office organized an advocacy panel workshop on building a common strategy for innovation in Palestine. Flow's Chariman, Saad Khatib, spoke on legal bureaucratic and regulatory frameworks to enhance the legalities in the innovation sector.

Source : https://gallery.mailchimp.com/8f2ee9481b74945fa991373d8/files/07b33343-a912-4e34-8e52-202631feb423/March2019.pdf?utm_source=Flow+Newsletter+community&utm_campaign=34a64f934f-EMAIL_CAMPAIGN_2019_04_01_08_35&utm_medium=email&utm_term=0_0d13e9aee0-34a64f934f-69184561

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