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THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

Annual Conference

Technology Innovation and Entrepreneurship Center (TIEC)

Smart Village, Building (B5) Cairo Alexandria Desert Road, Cairo, Egypt

20 June 2019

Programme

Welcome

10.00 am

Introductory remarks

Mr. Mathias Fillon, Coordinator of THE NEXT SOCIETY, ANIMA Investment Network

Mrs. Rasha Tantawi, Head of Business & Entrepreneurship Support, TIEC

Mrs. Ingrid Schwaiger, Deputy Head of Unit for Regional Programmes
Neighbourhood South, DG NEAR. European Commission

10.30 – 11.00 am

Session 1: Impact and key achievements of THE NEXT SOCIETY

Technical and financial feedback from 2018 and key orientations for 2019-2020
THE NEXT SOCIETY Coordination team

11 – 12.00 am

Session 2: Technical mid-term evaluation outcomes

Findings & recommendations

Mr. Pedro Almeida, team leader

Reactions and open discussion

12.00 – 12.30 pm

12.30-1 pm

Networking lunch

Session 3: Experience sharing workshops (parallel sub-groups)

Innovation policy: Conditions for implementing an effective strategy

Overview of priorities selected in each country and regional insights

Tech transfer: a new regional training program for TTO Managers and researchers

Capacity building for cluster: insights from the cluster Booster Track

2 – 4 pm



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Session 4: Connecting the booster tracks: : how to foster collaborations between start-ups, clusters, industries, investors and academia?

Restitution of workshops

Streamline the booster tracks and decompartmentalize beneficiaries for a better impact:

- Tech Booster, Investment readiness programme
- Mowgli mentors
- Soft Landing
- Impact monitoring and tools

4 – 5.30 pm

Closing of the Annual Conference

5.30 pm



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