THE NEXT SOCIETY

INNOVATORS SHAPING THE FUTURE IN THE MEDITERRANEAN

Annual Conference

Le Paris Hôtel
Rue du Lac Turkana - Les Berges du Lac, Tunis

26 June 2018
## Programme

### Welcome
- **Opening words**
  - **M. Emmanuel Noutary**, General Delegate, ANIMA Investment Network
  - **Mrs. Douja Gharbi**, 1st Vice-President, CONECT
  - **M. Samir Bechouel**, General Director, APII
  - **Mrs. Heinke Veit**, DG NEAR, European Commission

### Session 1: The achievements of THE NEXT SOCIETY
- **Implementation of THE NEXT SOCIETY strategy and key achievements**
  - THE NEXT SOCIETY Coordination and communication team
- **Presentation of the web platform thenextsociety.co**
  - Mrs. Lydie Cornand, WebMaster THE NEXT SOCIETY

### Session 2: THE NEXT SOCIETY policy component
- **First round of advocacy panels: regional overview and outlook for 2018-2019**
  - M. Mathias Fillon, THE NEXT SOCIETY Coordinator
- **Presentation of THE NEXT SOCIETY Innovation and competitiveness scoreboard: Regional outlook and national highlights**
  - Dr. Maryse Louis, General Manager, FEMISE
- **Open discussion, recommendations on policy component implementation and technical assistance missions**

### Session 3: THE NEXT SOCIETY Booster Tracks
- **Start-up Booster Track: Overview of year 1 and outlook for 2018-2019**
  - ANIMA, EBN, EBAN, Mowgli, MBAN, StartUp Maroc, FCE, CONECT, APII, GAFI, Berytech, PICTI, Arabreneur, Univ Lyon
- **Cluster Booster Track: Overview of year 1 and outlook for 2018-2019**
  - ANIMA, France Clusters, ACCIO, Ceipiemente, AWEX, ARII
### TTO Booster Track: Overview of year 1 and outlook for 2018-2019

ANIMA, RSS, FCE, APII, R&D MAROC, ITIDA, HCIE, Berytech

### Summary of recommendations and synergies for the 3 Booster Tracks

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>6.30 pm</td>
<td>Closing of the Annual Conference</td>
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<tr>
<td>7.30 pm</td>
<td>Departure from the hotel to the restaurant and celebration of the Hannon Prize Award Ceremony</td>
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<td>8.00 pm</td>
<td>Signature of the partnership agreement and presentation of the &quot;HANNON Prize for the promotion of the Co-development through sustainable Investment&quot; and 1st edition of the HANNON Prize under the aegis of Med 21, FIPA Tunisia, CDC, APII, ANIMA, Bpifrance, CONECT and BIAT. In the presence of Mr. Zied Ladhari, Minister of Investment in Tunisia. Press briefing (to be confirmed)</td>
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<td>9.30 pm</td>
<td>Gala dinner</td>
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June 27 will be dedicated to the Tunisian Business Innovation Day (BID) organised by APII and CONECT at the Tunis Arena Conference Centre. This event aims to disseminate the culture of innovation and entrepreneurship, promote Tunisian actors of the innovation ecosystem, and strengthen the EU-MED community of innovation and investment actors.

All participants of THE NEXT SOCIETY's Annual Conference are kindly invited to attend.