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CONNECT
Confédération des Entreprises Citoyennes de Tunisie
Confederation of Tunisian Citizen Enterprises
كتفدرالية المؤسسات المواطنة التونسية

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

Annual Conference

Le Paris Hôtel

Rue du Lac Turkana - Les Berges du Lac, Tunis

26 June 2018

Programme

Welcome

2 pm

Opening words

M. Emmanuel Noutary, General Delegate, ANIMA Investment Network

Mrs. Douja Gharbi, 1st Vice-President, CONECT

M. Samir Bechouel, General Director, APII

Mrs. Heinke Veit, DG NEAR, European Commission

2.30 – 2.45 pm

Session 1: The achievements of THE NEXT SOCIETY

Implementation of THE NEXT SOCIETY strategy and key achievements

THE NEXT SOCIETY Coordination and communication team

Presentation of the web platform thenextsociety.co

Mrs. Lydie Cornand, WebMaster THE NEXT SOCIETY

2.45 – 3.45 pm

Session 2: THE NEXT SOCIETY policy component

First round of advocacy panels: regional overview and outlook for 2018-2019

M. Mathias Fillon, THE NEXT SOCIETY Coordinator

Presentation of THE NEXT SOCIETY Innovation and competitiveness scoreboard:

Regional outlook and national highlights

Dr. Maryse Louis, General Manager, FEMISE

Open discussion, recommendations on policy component implementation and technical assistance missions

3.45 - 4.45 pm

Session 3: THE NEXT SOCIETY Booster Tracks

Start-up Booster Track: Overview of year 1 and outlook for 2018-2019

ANIMA, EBN, EBAN, Mowgli, MBAN, StartUp Maroc, FCE, CONECT, APII, GAFI, Berytech, PICTI, Arabreneur, Univ Lyon

Cluster Booster Track: Overview of year 1 and outlook for 2018-2019

ANIMA, France Clusters, ACCIO, Ceipiemente, AWEX, ARII

4.45 - 6.15 pm



TTO Booster Track: Overview of year 1 and outlook for 2018-2019

ANIMA, RSS, FCE, APII, R&D MAROC, ITIDA, HCIE, Berytech

Summary of recommendations and synergies for the 3 Booster Tracks

6.30 pm Closing of the Annual Conference

7.30 pm Departure from the hotel to the restaurant and celebration of the Hannon Prize Award Ceremony

8.00 pm Signature of the partnership agreement and presentation of the "HANNON Prize for the promotion of the Co-development through sustainable Investment" and 1st edition of the HANNON Prize under the aegis of Med 21, FIPA Tunisia, CDC, APII, ANIMA, Bpifrance, CONECT and BIAT.

*In the presence of **Mr. Zied Ladhari**, Minister of Investment in Tunisia.*

Press briefing (to be confirmed)

9.30 pm Gala dinner

*June 27 will be dedicated to the **Tunisian Business Innovation Day (BID)** organised by APII and CONECT at the **Tunis Arena** Conference Centre. This event aims to disseminate the culture of innovation and entrepreneurship, promote Tunisian actors of the innovation ecosystem, and strengthen the EU-MED community of innovation and investment actors.*

All participants of THE NEXT SOCIETY's Annual Conference are kindly invited to attend.

