

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

#TechDays

Innovators Matchmaking Event | Europe & MENA

[29-30 January 2020 | Tunisia, Tunis]

AGENDA



Dear Delegate,

The #TechDays, EU & MENA Innovators Matchmaking Event is organised by [THE NEXT SOCIETY](#) and [The Agency for the Promotion of Industry and Innovation](#) with the support of [France Clusters](#), [risingSUD](#), [ACCIO](#), [AWEX](#) and [CEIpiemonte](#) and in partnership with the Tunisia Technoparks Association.

Bringing together MENA and EU innovators – namely clusters, SMEs, researchers, industry experts – this event intends to promote bilateral cooperation to explore common visions and seek new partnerships. Letters of Intent, Memoranda of Understanding and other types of partnership agreements are expected to be initiated and agreed upon with roadmaps on how to sustain the collaborations.

The event objectives are:

- To promote cluster and network cooperation between Europe and MENA countries to explore common visions and potential partnerships;
- To initiate discussions that would ultimately result in Letters of Interest, Memorandum of Understanding, and other types of partnership agreements;
- Highlight innovations from MENA countries and illustrate the importance to develop suitable solutions to the distinctive features of these markets and initiative;
- Initiate a co-creative process for solutions by bringing out ideas of pilot projects associating researchers, companies, industry experts and clusters.

The event covers on all sectors with a specific focus on:

- ICT
- Environment and circular economy
- Energy
- Nanotechnologies
- Textile materials
- Industry 4.0
- Agrofood industries
- Biotechnology

The event will take place in parallel of the [2nd edition of the Tunisian Technoparks Forum](#).

We hope the event will help you to develop further relations and foster cooperation between your cluster and other relevant organisations; thus, increasing your SMEs' innovation capacity and their ability to compete on a global scale.

We look forward to meeting you in Tunis!

Day 1 – 29/01/2020

Venue: Laico Hotel, Avenue Mohamed V Place Des Droits De L'Homme 1080 Tunis

Registration	9.00-9.30
Welcoming speeches <i>SE M. Slim FERIANI, Ministre de l'Industrie et des PME</i> <i>Omar BOUZOUADA, General Director, APII</i> <i>Zied LAHBIB, Vice President of ANIMA Investment Network</i> <i>Sara BOTTI, France Clusters</i> <i>Raphaële COHEN, ANIMA Investment Network</i>	9.30-10.00
Panel discussion: Clusters – Aggregation of the ecosystem & internationalisation Chair: <i>Ramzi ZAMMALI, Mfcpol, Tunisia Technoparks</i> <i>Mathias FILLON, ANIMA Investment Network</i> <i>Mokhtar ZANNAD, Cluster Mecatronic Tunisie, CEO ARAMISGROUP</i> <i>Gerald AUDAZ, Chef de section développement économique, Délégation UE Tunisie</i> EU cluster TBC <i>Imène MAOUENE, AMC Ernst & Young</i>	10.00-10.45
Parallel workshop 1 Mentors x Mentees	10.45-12.45
Parallel workshop 2: Superpowers marketplace, Collective intelligence to support my impacts Chair: <i>Zoé Luçon, ANIMA Investment Network</i> Sub-groups of 5 to 6 people aiming at: <ul style="list-style-type: none"> Foster collaborations ; Allow everyone to express a certain issue or need and find answers among the network and other participants. 	10.45-12.45
Lunch	12.45 – 14.00
B2B <i>The participants will have access to an online tool to set up meetings</i>	14.00-17.00
Networking dinner, Venue TBC	19.00-22.00

Day 2 – 30/01/2020

2nd edition of the Tunisian Technoparks Forum

Venue: Laico Hotel, Avenue Mohamed V Place Des Droits De L'Homme 1080 Tunis

Opening	9.00-9.30
Parallel pitching sessions – Presentations, pitching & debate ICT Environment and circular economy Textile materials Nanotechnologies	9.30-10.00
Technical workshop R&I funding	12.00-13.00
Interactive lunch / find a partner	13.00 – 14.00
Parallel pitching sessions – Presentations, pitching & debate Energy Industry 4.0 Agrofood industries Biotechnology	14.15-16.15
Technical workshop R&I projects support	16.15-17.15
Closing	17.15

Join
the
movement!

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