

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

#TechDays

Innovators Matchmaking Event | Europe & MENA

[29-30 January 2020 | Tunisia, Tunis]

AGENDA



Dear Delegate,

The #TechDays, EU & MENA Innovators Matchmaking Event is organised by [THE NEXT SOCIETY](#) and [The Agency for the Promotion of Industry and Innovation](#) with the support of [France Clusters](#), [risingSUD](#), [ACCIO](#), [AWEX](#) and [CEIpiemonte](#) and in partnership with the Tunisia Technoparks Association.

Bringing together MENA and EU innovators – namely clusters, SMEs, researchers, industry experts – this event intends to promote bilateral cooperation to explore common visions and seek new partnerships. Letters of Intent, Memoranda of Understanding and other types of partnership agreements are expected to be initiated and agreed upon with roadmaps on how to sustain the collaborations.

The event objectives are:

- To promote cluster and network cooperation between Europe and MENA countries to explore common visions and potential partnerships;
- To initiate discussions that would ultimately result in Letters of Interest, Memorandum of Understanding, and other types of partnership agreements;
- Highlight innovations from MENA countries and illustrate the importance to develop suitable solutions to the distinctive features of these markets and initiative;
- Initiate a co-creative process for solutions by bringing out ideas of pilot projects associating researchers, companies, industry experts and clusters.

The event covers on all sectors with a specific focus on:

- ICT
- Environment and circular economy
- Energy
- Nanotechnologies
- Textile materials
- Industry 4.0
- Agrofood industries
- Biotechnology

The event will take place in parallel of the [2nd edition of the Tunisian Technoparks Forum](#).

We hope the event will help you to develop further relations and foster cooperation between your cluster and other relevant organisations; thus, increasing your SMEs' innovation capacity and their ability to compete on a global scale.

We look forward to meeting you in Tunis!

Day 1 – 29/01/2020

Venue: Laico Hotel, Avenue Mohamed V Place Des Droits De L'Homme 1080 Tunis

Registration	8.00-8.30
Welcoming speeches <i>Omar BOUZOUADA, General Director, APII</i> <i>Zied LAHBIB, Vice President of ANIMA Investment Network</i> <i>Sara BOTTI, France Clusters</i> <i>Raphaële COHEN, ANIMA Investment Network</i> <i>SE M. Slim FERIANI, Ministre de l'Industrie et des PME</i>	8.30-9.00
Panel discussion: Clusters – Aggregation of the ecosystem & internationalisation Chair: <i>Mathias FILLON, ANIMA Investment Network, France & Ramzi ZAMMALI, Mfcpol, Tunisia Technoparks, Tunisia</i> <i>Mokhtar ZANNAD, Mecatronic, CEO ARAMISGROUP, Tunisia</i> <i>Gerald AUDAZ, Head of the Economic Development Department, EU delegation in Tunisia</i> <i>Massimo DAVIÀ, Cleantech area manager, Environment Park SpA, Italy</i> <i>Imène MAOUENE, AMC Ernst & Young, Tunisia</i>	9.00-10.00
Coffee break	10.00 – 10.15
Parallel workshop 1: Mentors x Mentees	10.15-12.30
Parallel workshop 2: Collective intelligence for open innovation projects Chair: <i>Zoé LUÇON, ANIMA Investment Network</i> Sub-groups of 5 to 6 people aiming at: <ul style="list-style-type: none"> • Foster collaborations ; • Allow everyone to express a certain issue or need and find answers among the network and other participants. 	10.15-12.30
Lunch	12.30 – 14.00
B2B <i>Participants have access to b2match to set up meetings:</i> https://techdays-eu-mena-innovators-matchmaking.b2match.io/home	14.00-17.00
Networking dinner	19.00-22.00

Day 2 – 30/01/2020

2nd edition of the Tunisian Technoparks Forum

Venue: Laico Hotel, Avenue Mohamed V Place Des Droits De L'Homme 1080 Tunis

Opening	9.00-9.30
Parallel pitching sessions – Presentations, pitching & debate ICT Environment and circular economy Textile materials Nanotechnologies	9.30-10.00
Technical workshop R&I funding	12.00-13.00
Interactive lunch / find a partner	13.00 – 14.00
Parallel pitching sessions – Presentations, pitching & debate Energy Industry 4.0 Agrofood industries Biotechnology	14.15-16.15
Technical workshop R&I projects support	16.15-17.15
Closing	17.15

Practical Information

Venue of the event

Laico Hotel

Avenue Mohamed V - Place Des Droits De L'Homme
1080 Tunis

Transfer from / to the airport

Yellow taxis are available 24/7 at Tunis International airport. They all have a counter, but you can haggle over the price before getting into the car. The price can be higher if you travel by night or if you have heavy luggage. The journey between the airport and the hotel shall take around 15 minutes if there is no traffic jam. Think about having cash on you, preferably dinars to pay the taxi. The price shall be around 20 dinars or 7 euros.



Money

ATMs are widely available. Almost all ATMs will accept Visa cards, and many (including Bank of Tunisia and BIAT) will also accept Maestro cards for cash withdrawals.

Exchange rate: 1 euro is about 3 dinars.

Weather Forecast

28	29	30	31
14°/9°	14°/7°	14°/8°	14°/7°
Hist. Moy. 16°/7°	Hist. Moy. 16°/7°	Hist. Moy. 16°/7°	Hist. Moy. 16°/7°

The Mediterranean climate is predominant on the Tunisian territory: winters are cold and very damp; January and February are the coldest with the most rainfall. The average temperatures you'll face in January would be between 7.3°C and 15.8°C.

Join
the
movement!

welcome@thenextsociety.co

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