

Regulation

CLIMATE Plan - Measure no. 46: Innovation challenge

"Zero plastic waste in the Mediterranean by 2030"

ARTICLE 1 - PURPOSE OF THE CHALLENGE

As part of the Climate Plan programme, the Provence-Alpes-Côte d'Azur Region (hereinafter referred to as the organiser) located 27 place Jules Guesde - 13481 Marseille cedex 20, is represented by its president Mr Renaud MUSELIER, organises with its partners a free open innovation challenge on the theme of "Zero plastic waste in the Mediterranean by 2030".

The aim is to identify, promote and support project leaders who invent, develop and disseminate projects that address environmental issues and the protection of the Mediterranean coast and sea.

The winning projects will receive a financial assistance and/or an acceleration programme for the development of their projects.

ARTICLE 2 - PURPOSE OF THE REGULATION

The purpose of this regulation is to define the conditions of participation and the running of the challenge organised by the organiser.

The participant acknowledges being informed and agrees that the proposed challenge requires wisdom, skills and ingenuity for events of a serious difficulty.

The challenge does not depend in any case, even partially, on chance and luck and therefore cannot be analysed or compared to a lottery.

ARTICLE 3 - PRINCIPLE OF THE CHALLENGE

The challenge consists in the creation, by the participants, of contributions constituted and limited by deliverables in conformity with the requirements of articles 7 and 8 of this regulation.

For the creation of their contributions, the participants must imagine a solution, even the most unexpected, that is feasible and sustainable, providing a response to the challenge: "Zero plastic waste in the Mediterranean by 2030".

ARTICLE 4 - CONDITIONS OF PARTICIPATION IN THE CHALLENGE

a) Eligibility of participants

All natural or legal persons (companies, associations, laboratories and research organisations, students, teachers, researchers, higher education institutions, public institutions, local authorities, etc.) established in France or abroad are eligible to participate in this competition. On the condition that they: implement their project and will benefit from the acceleration programme in the Provence-Alpes-Côte d'Azur Region; and develop their project in the areas of innovation defined in the regulation.

Participation in the challenge is entirely free and no financial compensation of any kind can be demanded by the participants apart from the possible prizes awarded.

The participant must fully understand and accept without reservation the rules prior to registration and participation in the challenge.

Regarding the participation of natural persons:

- Natural persons must be adults over 18 when they register for the challenge or must be authorised by the person with parental authority. The person must certify, at the time of registration, that they fulfil the above conditions. The awarding of the prize money to the winners will be subject to the presentation of an official identity document proving their legal age or, in the case of underage people, the submission of the authorisation of the person holding the Parental authority duly signed.
- The organisers, the members of the technical committee, the members of the jury, the staff directly involved in the organisation of the challenge (ascendants, descendants, relations, ascendant relations, descendant relations, first-level relations) will not be admitted to the challenge.

An application may consist of one or more actors, organisations, structures, organised in a consortium. For team participation, the applicants will have to appoint a member of the team (designated team leader) in charge of relations with the organiser. They are then guarantor of the involvement of the collective throughout the challenge.

Only one participation in the challenge per physical and/or legal person will be allowed.

Any participant who does not fulfil the conditions of this article during their registration and at any time during the duration of the challenge will, by right and without prior notice, be disqualified from the challenge and will not be eligible for any prize money. In the event that a prize has been awarded to a participant who does not meet the conditions for participation, during their registration or during the challenge period, the organiser may require the participant to return the prize money received.

b) Eligibility of projects

The notion of project is defined as: finalised service, prototype, idea or concept of a service, helping to respond to the "Zero plastic waste in the Mediterranean by 2030" challenge.

Eligible projects include:

- Applications, services, uses with an added value (hereinafter referred to as added value) that can be classified as economic, ecological, social, information and awareness, technological, or community values.
This added value will be assessed in the Provence-Alpes-Côte d'Azur region and in particular compared with existing according to the existence of similar solutions.
- Its publication and/or use is not against the law and/or public order.

ARTICLE 5 - TERMS OF PARTICIPATION

After downloading the regulations and the application form (on the website maregionsud.fr) applicants may receive by email additional information on the challenge and proposals for information sessions or working session on their projects.

The application form will be downloadable on the site www.maregionsud.fr its content will be specified on the same site.

Once completed the application form must be returned, before the deadline for submission specified in the calendar, by email to the address challengeplanclimat@maregionsud.fr.

The eligibility of the applicant will be confirmed by email to the email address provided by the applicant within a maximum of 10 working days.

Any form that is incomplete and/or returned after the deadline will be declared to be ineligible.

The participation of the applicant implies the unconditional acceptance of the terms and conditions of the challenge.

Any application containing inaccurate or incomplete information cannot be taken into account and will disqualify the participant.

By this registration, the participant agrees to be contacted by the organiser by email or by telephone as part of their participation in the challenge.

ARTICLE 6 - AWARDS

The jury may, if it deems it relevant or necessary, not award any of the projects presented if the quality of the projects does not correspond to the requirements of the organiser of the challenge.

The number of winners can thus vary between 0 and 2 depending on the quality and relevance of the projects.

- The first prize is a €5000 reward
- The second prize is a s €2000 reward

The prizes awarded to the winners will be awarded, by administrative mandate, after the award ceremony. Prizes cannot be passed on to a third party. Prizes cannot be redeemed for anything.

In the case of a team participation, the team leader will receive the prize.

The winners, in addition to the prizes, will benefit from an acceleration of their project, with an estimated value of up to €15,000, from one of the Region's partners. This acceleration programme cannot be exchanged for anything and if for some reason it could not be carried out there will not be any compensation for the winner.

Prizes and accelerations are for companies considered as State aids that will have to comply with Community State aid rules and, more specifically, the DE MINIMIS regulation (Commission Regulation EC 1407/2013 of 18 December 2013 on the application of Articles 107 and 108 of the Treaty on the Functioning of the European Union to MINIMIS aids).

The winners will also be rewarded by increased visibility of their project through dedicated communication actions, in particular, on the occasion of the Viva Technology 2019 event, on the websites of the Region and partners.

ARTICLE 7 - PROJECT EVALUATION PROCEDURES

a) Condition of evaluation

A project will be evaluated by the technical committee and the jury if and only if:

- The project is from an eligible applicant (Article 4a)
- The project is an eligible project (Article 4b)
- The application form is complete and submitted on time (Article 5).

b) Evaluation criteria

Projects are evaluated according to the following 8 criteria:

- Added value as defined in Article 4b
- Innovative nature and originality of the project - Technological innovation and/or innovation in terms of use and/or in terms of services
- The relevance of the economic model and potential for development (scalability)
- Project feasibility
- The project's capacity to be quickly operational
- The ability of the applicant (in a team or not) to develop the project
- The relevance of the project with regard to the theme of the challenge: the better the project of the applicant responds to the theme proposed in the challenge, the higher the mark
- The user experience.

c) Progress of the selection

Applications are received by the organiser who verifies compliance with the eligibility criteria (Article 7b).

Following the closing of the submission of applications, the eligible forms are submitted to a technical committee consisting of:

- Representatives of the Provence-Alpes-Côte d'Azur Region
- Representatives of the challenge partners
- Qualified experts (environment sector, regional sea sector, hubs, etc.).

The members of the technical committee will be appointed by the President of the Provence-Alpes-Côte d'Azur Regional Council.

The technical committee is chaired by one of the representatives of the Region and appointed by the President of the Provence-Alpes-Côte d'Azur Regional Council.

The partners will propose their representative.

The technical committee consists of 5 to 15 people.

If one or more members of the technical committee are unable to attend, the organiser will replace the absent member(s) with a member of the same quality.

The technical committee records the applications according to the evaluation criteria defined in Article 7b and classifies them.

The first 15 applications are selected the others are eliminated from the challenge

The 15 selected applicants are auditioned by the technical committee

At the end of the auditions, the technical committee selects the 5 applications that will be the finalists of the challenge, the others are eliminated. The 5 finalist applications are sent to the jury.

The 5 finalist applicants benefit from coaching (4 half days) to prepare for the pitch of the final. The date of the coaching sessions will be scheduled with the finalist teams.

The jury will audition the 5 finalists.

The jury will deliberate following the hearings, it will preselect the winners.

The prizes will be awarded to the winners proposed by the jury by deliberation of the Regional Council.

The awards will be made in accordance with the calendar available on the website maregionsud.fr.

The absence of participation in one or the other phases of the challenge is eliminatory.

Participants are informed of the results of each phase by email and on the website www.maregionsud.fr.

d) Jury and its composition

The jury is appointed by the President of the Provence-Alpes-Côte d'Azur Regional Council, it will be composed of a president designated among the regional elected and qualified persons.

The jury consists of 5 to 11 people.

In the event of a tie (jury blocking situation), the President of the jury will have a casting vote.

If one or more members of the jury are unable to attend, the organiser will proceed to the replacement of the absent member(s) by a person of the same quality.

ARTICLE 8 - CHARACTERISTIC OF DELIVERABLES - PRESENTATION OF THE INNOVATIVE PROJECT

The applicant will present their project in as much detail as possible, but with a maximum of 15 pages. The model form can be downloaded from the website www.maregionsud.fr.

The form returned by the applicant will allow the technical committee to carry out an analysis of the project to decide on its selection or not for the auditions.

The elements described below represent a guide that can be modified. The application form will be available for download on the website www.maregionsud.fr from the challenge opening date.

The application will contain the following elements:

- General description of the project - summary sheet
- Applicant descriptive form
- Project presentation sheet:

The applicant will describe the project they wish to present, they will:

- Provide a technical description
- Indicate the expectations regarding the intended uses (description of use cases)
- demonstrate the novelty
- Indicate how the solution responds to the problem
- Specify if the solution has already been experimented with or marketed
- Indicate how the solution is feasible, transferable, and compliant with regulations.

The applicant will have to present, for information purposes, the economics of the project and its financing. The following points should be explained:

- The different ways of financing the project (aids, revenues, sponsorship...);
- The economic model of the project in the form of a business plan by specifying the development of the project (start-up phase, deployment phase, etc.).

- Miscellaneous proposals:

The applicant is free to provide annexes to the application form to include other relevant information. It is possible to add a presentation of the project in the form of video, or other type of media.

The accepted file formats are, docx, xlsx, pdf, pptx, jpeg, mpeg4.

In case of difficulties or impossibility of reading the files, it is the responsibility of the applicants to send a new version of the files before the deadline of the challenge current phase and at the latest within a period of three (3) days from that date. After this period, the organisers will disqualify the applicant in question from the challenge.

The applicants guarantee that the deliverables consist only of the contributions of their team members. The existence of third-party contributions disqualifies the applicant.

ARTICLE 9 - APPLICATION PROCEDURE AND SCHEDULE

Applicants are invited to provide an application by email to the following address: challengeplanclimat@maregionsud.fr, in PDF format.

The challenge calendar will be published on the website www.maregionsud.fr.

The regulations are applicable from the date of legalisation of the deliberation instituting it and until 31 December, 2020.

ARTICLE 10 - INTELLECTUAL PROPERTY

In the context of their participation in the challenge, the applicants concede to the organiser and to the challenge partners, without this conferring upon them a right to a remuneration or a benefit other than the reward which is awarded to them, the right to make reference to and present the winning projects in all the communication and promotion actions of the challenge: press releases and articles, promotional documents and brochures, through any channel of communication to the public (radio, television, Internet, print media for example). The winning projects will be presented stating the identity of the winner.

Therefore, the use by the applicants of any registered trademark, commercial or not, can be done only with the authorisation of the owners of these trademarks. If necessary, the applicant must guarantee the organiser that they have these rights.

By submitting a project, the applicant guarantees that it holds all the rights of use relating to any text, image, photograph, brand, acronym, base line, and any other existing graphic content used in its project or that the holder rights authorise them to use the content in the context of this challenge, that they have respected all the provisions and obligations of the licensing agreements of the development environments that they have used, if any, that any person whose image or voice reproduced in the service has consented to this reproduction, in particular, for the purposes of distribution, reproduction and public distribution.

ARTICLE 11 - DEFINITION OF THE RESPONSIBILITIES OF THE PARTIES AND CASES OF FORCE MAJEURE

- a) **Reminder regarding applicant responsibility**

The participation of the applicants in this challenge is under their full responsibility. In fact, each applicant must respect the following conditions:

- The submitted project must not contain contentious content (viruses, worms, Trojan horses, or any other destructive and harmful content).
- The applicant agrees that no plagiarism or loan is made of an existing or previously existing work.
- The project may not contain elements of a defamatory, abusive, pornographic, racist, shocking nature, or elements contrary to the law or morality.
- No cigarette, liquor, prohibited product may be visible in the proposed service, idea or concert.
- The presented project is a new and original creation for which the applicant has the whole of the patrimonial rights on this creation.
- The organiser reserves the right to request supporting documents for each of the declarations of the project leader. Any incomplete or erroneous participation will be rejected, without deriving any liability for the organiser. Any deliberate misrepresentation by a applicant will result in their exclusion from the challenge.

In case of breach of one or more of the conditions stated above, the organiser will be entitled to refuse the application of a participant. The participant will then be notified by email.

b) Obligations of winners

In order to facilitate the promotion and communication actions of the projects, the winners authorise the organiser to use their data transmitted during registration, the identity data of the persons taking part in the challenge provided by the applicants, if applicable the logo of the company, a non-confidential description of the project, intelligible to the general public, as well as a descriptive visual of the project, for a period of 12 consecutive months at the award ceremony, without being able to claim in this context any rights whatsoever.

The winner undertakes to make their best efforts to achieve the objective of the project for which they have been distinguished, in particular by developing it in accordance with their description in the application form. In this context, the winner undertakes to keep the organiser regularly informed of the progress of the project for 12 consecutive months at the award ceremony, through information points.

In addition to the prizes presented in article 6, the winner will be able to benefit from communication of their project through media coverage and presentations initiated by the organiser and/or the partners of the challenge. The winner therefore commits themselves for 12 consecutive months after the award ceremony:

- To agree to answer all the requests of the organiser or the partners.
- To promote the Provence-Alpes-Côte d'Azur Region, in particular, emphasising each time that they are asked that they are "winner of the Climate Plan Challenge of the Provence-Alpes-Côte d'Azur Region".

The winner will ensure that the mention "winner of the Climate Plan challenge of the Provence-Alpes-Côte d'Azur Region" appears on the project for which they have been recognised, as well as on publications, regardless of the medium promoting it. The communication media must include the logo of the Provence-Alpes-Côte d'Azur Region. The Provence-Alpes-Côte d'Azur Region may oppose their distribution.

The winner therefore agrees that:

- The project may be presented at events organised by the organiser and/or a challenge partner.
- The project can be presented, in a sufficiently demonstrative form that has previously been agreed with them, on the mareregionsud.fr website and on all media.

c) Limitation of the liability of the organiser

The organiser cannot be held responsible in case of malfunction of the Internet, especially due to external malicious acts, which would prevent the smooth running of the challenge.

In addition, the organiser cannot be held liable in case of problems of routing or loss of email or other, and more generally of loss of all data but also in case of bad reception or lack of receipt of registration forms.

The organiser cannot further be held responsible in the case that one or more applicants cannot manage to connect to the competition site due to any problem or technical defect related in particular to network congestion or malicious acts.

d) Case of Force Majeure

In case of force majeure or any external event beyond their control, the organiser reserves the right to modify the present regulations, postpone or cancel the prizes. Their responsibility cannot be engaged due to these modifications. In any case, the organiser reserves the right to modify or postpone any announced date.

ARTICLE 12 - CONSULTATION OF THE REGULATIONS

The challenge regulations, approved by the Regional Council, can be consulted and downloaded from the mareregionsud.fr website.

Any modification to the regulations will be deliberated by the Regional Council.

In case of a dispute, only the version of the regulations approved by the Regional Council is authentic.

ARTICLE 13 - LITIGATION

Participation in the challenge implies the unconditional acceptance of the regulations in their entirety. These regulations and the challenge are subject to French law. Any dispute relating to the application and interpretation of the rules and the challenge will be subject to the jurisdiction of the courts of Marseille.

ARTICLE 14 - DATA PROTECTION

Personal information collected from the challenge is processed in accordance with the Data Protection Act of 6 January 1978. All participants in the challenge, as well as their legal representative if they are minors, have the right to access or rectify data concerning them, in accordance with article 27 of this law.

The participants authorise the organiser to publish the identity of the winners for 12 months on the information documents related to the challenge.