

## Tunisia Country Profile

### A. Exports dynamics and technological composition

#### General overview of Tunisia's exports evolution

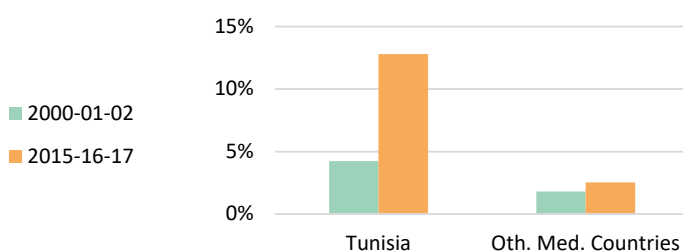
Exports in value



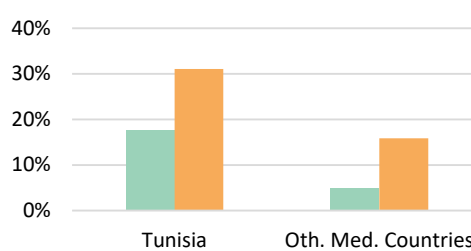
Overall, Tunisia's exports almost doubled from 2000 to 2017, the same for the other Med countries. Exports decreased after 2011 but the dynamic is better in the recent years but Tunisia's exports remained generally below regional average over the period.

#### Technology content of exports

Share of High-Tech Products



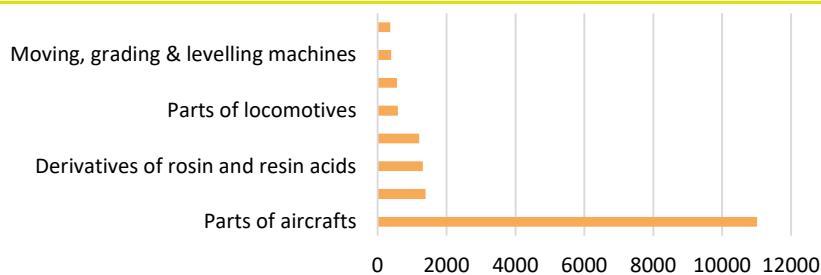
Share of Medium-Tech Products



- **High-tech exports share experienced a spectacular increase**, reaching almost 13% of total exports, much higher than regional average.
- **The share of medium-technology goods has doubled**, reaching 31% of total exports.
- **Overall, Tunisia seems to have achieved a significant technology upgrade of its exports.**

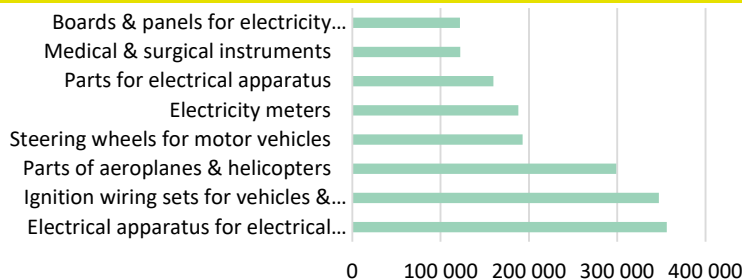
### B. Products and sectors performing well on international markets

#### Technology New Stars Exports (value in USD 1000) - Top 8 Products



**Technology New Stars** are newly exported high and medium-high tech products.

#### Technology Rising Stars Exports (value in USD 1000) - Top 8 Products



**Technology Rising Stars** are high and medium-high tech products for which the share in national exports grew faster than the share in world

- Considering the most performing technology New stars and Rising stars products of Tunisia's exports the following key sectors can be identified :**
- Parts of aircrafts
  - Chemical products
  - Parts of vehicles
  - Cable-making machines
  - Scientific
  - Electrical apparatus