

*Development and production of
molecular diagnostic tests*

Innovation for healthy living

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Innovation for healthy living

Molecular diagnostic allow the Doctor to:

- ***Identify.***
- ***Quantify.***
- ***Treatment Orientation***
- ***Follow up the treatments.***

Problem

All molecular tests are imported



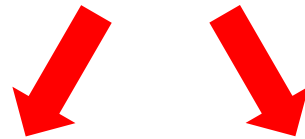
Hepatitis C
150\$/test

very expensive

Breast Cancer
400\$/test

Solution: our product

*So far two molecular tests are already developed
and clinically validated*



Hepatitis C

Breast Cancer



The Market



*300.000 patients for
Hepatitis C*

*15000 case/year for
Breast Cancer*

120M for Hepatitis C

*2M case/year for
Breast Cancer*



Business model: B2B

Collaboration Moroccan pharmaceutical companies.

- *Getting the authorization*
- *Moroccan market access*
- *Access to African market*

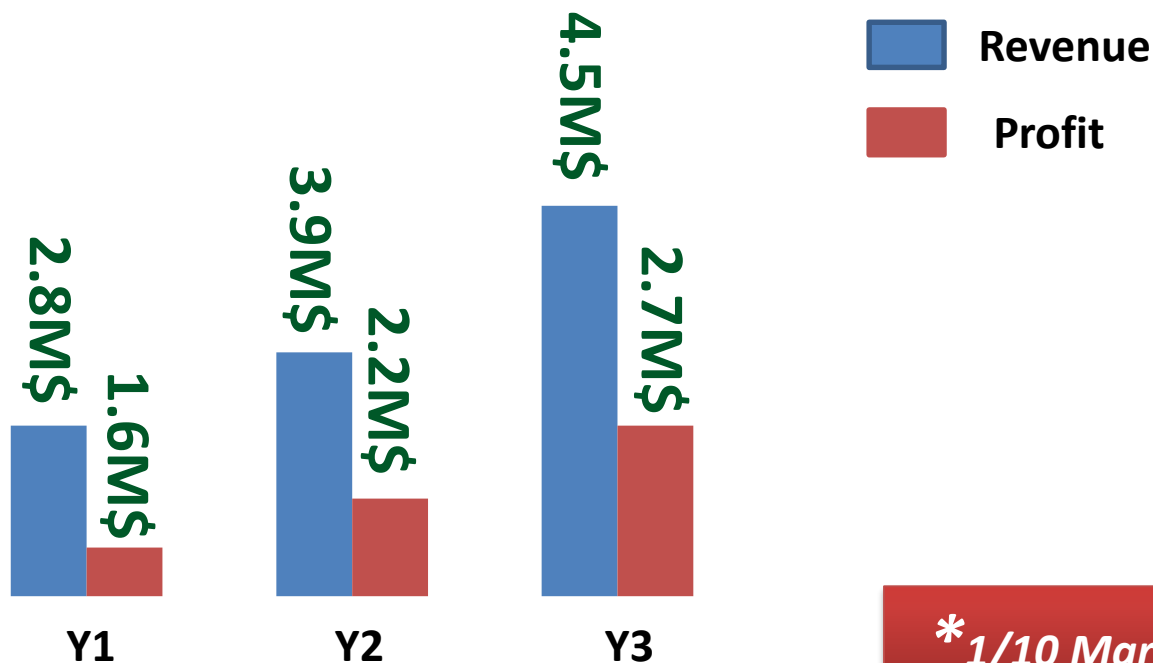
Business model

Hepatitis C
60\$/test

Breast Cancer
200\$/test

Product	Breast cancer	Hépatite C
Cost (\$)	67	24
Sale (\$)	200	60
Profit (\$)	133	36

Revenue and profit*



*1/10 Market

Competitors and Features



Diagnostics



Abbott Diagnostics

Our tests are,

- ***Simple***
- ***Accurate***
- ***Clinically validated***
- ***Patented***
- ***Cost-effective***



In the pipeline

Other tests:

- *Hepatitis B*
- *Tuberculosis*
- *Prostate cancer*
- *Quick Tests (point of care)*

The team



**Abdeadim Moumen
(PhD)**
CEO
PhD in Biochemistry and
Molecular Biology



**Hassan AIT
BENHASSOU (PhD)**
CSO
Senior Scientist
PhD in Immunology



**Abdelhaq AMMANI
(Ing)**
BD& valorization Manager
MBA



Hicham El HADI (Ing)
Responsible of production
Specialist in Biotechnology
and Bioinformatics



Abdelali DJDIAA (Ing)
Head of Quality, Safety and
Environment (QSE)
Responsible of Quality
Management System



Reaching the final at Washington DC of the 1776 challenge cup

2016

Milestones



First prize of the AFRICAN ENTREPRENEURSHIP AWARD BY THE BMCE 2016
150.000\$

2017



Milan 8 Mai



Awarded the "Innov Idea" grant from StartUp Maroc Booster 2018
20.000\$

2018



Why am I here?

Getting support:

▪ *Getting funded*

1.000.000\$

(Equipments, start production)



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