

# THE NEXT SOCIETY

## TECH TRANSFER BOOSTER TRACK

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Supporting innovative and  
technological capacities  
of MENA TTOs

Be the  
next!

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We are looking for

Managers of technology transfer offices  
(TTOs) or similar organisations playing  
a role of interface between research and  
industry

In the following areas:

- ↔ Tech & Software
- ↔ Food
- ↔ Environment
- ↔ Energy
- ↔ Health
- ↔ Mechatronics
- ↔ Creative Industries
- ↔ Textile
- ↔ Materials
- ↔ Transport



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# JOIN OUR TECH TRANSFER BOOSTER TRACK

## GET READY WITH OUR PRACTICAL TTO TOOLBOX

- ||| Access results of scientific studies and experts advice on obstacles and opportunities in your sector to fine-tune your strategy accordingly

## IMPROVE YOUR PRACTICES

- ||| Connect with experts and peers during benchmark meetings and get inspired by international successful TTOs

## ADOPT A MARKETING APPROACH

- ||| Participate in pitch trainings with experts, promote the best innovations in your portfolio and improve your business language skills

## INCREASE YOUR VISIBILITY AND OUTREACH

- ||| Promote your organisation on THE NEXT SOCIETY platform to gain visibility among companies and customers looking for technological innovation in your sector

## EXTEND YOUR CONNECTIONS AND NETWORK

- ||| Identify the innovators evolving in your sector and stay connected with markets and ecosystem

## DEVELOP NEW DEALS

- ||| Meet industry leaders during dedicated business meetings and improve your technological export potential

## ELIGIBILITY

TTOs need to be established in one of the following countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia. (Support services are delivered in English).

## Accelerating technology transfer in MENA countries

We support commercialisation of  
innovation towards industry



**Tailor-made  
to your needs**

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**A pragmatic  
approach**

inspired by start-up bootcamps

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**Best practices**

with peers from MENA region  
and Europe

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**Free of charge**

We support your travel expenses!

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**Market-oriented**

Meetings with industry leaders  
and innovation professionals  
in your sector

# THE NEXT SOCIETY

INNOVATORS  
SHAPING THE FUTURE  
IN THE MEDITERRANEAN

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries.

Contact us at  
[welcome@thenextsociety.co](mailto:welcome@thenextsociety.co)

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[www.thenextsociety.co](http://www.thenextsociety.co)

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