

THE NEXT SOCIETY launches its 2nd call for applications to join the Start-up Booster Track, the tailor-made support programme for entrepreneurs in the MENA region

Marseille, 18 October 2018

THE NEXT SOCIETY is calling entrepreneurs and innovators in Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, and Tunisia to join the 2nd promotion of the Start-up Booster Track. Talented entrepreneurs and innovative businesses will be selected to benefit from the programme to boost their innovative solutions!

THE NEXT SOCIETY Start-up Booster Track has opened its second call for applications. Entrepreneurs in the Middle East-North Africa region are invited to [submit their candidature](#) by 15 November 2018.

Start-up Booster Track

The Start-up Booster Track is a flexible support programme with the aim of supporting innovative entrepreneurs in the MENA region and help them connect with key markets in Europe, Africa, Gulf Countries and USA. It started in 2017 and is composed of [several services](#) that help entrepreneurs through their journey: Innovators Academies (Venture workshop and IP training); Entrepreneurs Mentoring Programme for one year; Soft landing missions in European innovation hubs; International Acceleration Bootcamps; International Market Missions; and Power Diners with investors. It was designed as a tailor-made toolkit where entrepreneurs are matched to the adequate services according to their needs, profile and availability upon selection. All services are free of charge, THE NEXT SOCIETY supports travel and accommodation expenses, and participation fees to events organised by third parties.

THE NEXT SOCIETY 1st promotion of start-ups

The [first promotion of MENA start-ups](#) being accompanied by THE NEXT SOCIETY in the frame of its Start-up Booster Track was selected early this year and accounted 50 operations for early-stage start-ups with impact-driven solutions, products and services. Since then, they have benefited from numerous activities that helped them go international and raise funds through [workshops and training sessions](#), immersion into foreign markets and incubation in European innovation hubs, meetings with investors and [long-term coaching](#) by committed mentors.

While the movement is launching the selection for its 2nd promotion of start-ups, the actions from which the first promotion is still benefiting from did not end. Next steps in the months to come: Meet-up with investors during [Emerging Valley](#) next 20 November in Marseille (France); [International Market Mission at Web Summit](#) in Lisbon (Portugal) from 5 to 8 November, and a three-day flagship event in Rabat (Morocco), the [Start-up Africa Summit](#) (bootcamp and panels) from 6 to 8 December 2018.

Plenty of opportunities remain available for THE NEXT SOCIETY 1st promotion of MENA innovators before putting an end to the support on late 2018 when they will hand over the baton to a new wave of innovators paving the way to a prosperous and innovative Mediterranean.

To know more about the Start-up Booster Track and to apply, go to [THE NEXT SOCIETY online platform](#).

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About THE NEXT SOCIETY

THE NEXT SOCIETY is an open community of change makers engaged in innovation and economic development. It gathers entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and the Mediterranean countries.

THE NEXT SOCIETY gathers already a large network of over 300 business & innovation, research and investment organisations, 2,500 international SMEs and entrepreneurs from 30 countries.

THE NEXT SOCIETY is launching a four-year action plan (2017-2020), co-funded by the EU up to 90% for a global amount of EUR 7.8 million budget.

www.thenextsociety.co

THE NEXT SOCIETY partners' community

Agence de Promotion de l'Industrie et de l'Innovation (Tunisia) | Agence Régionale d'Innovation et d'Internationalisation (France) | Agence Wallonne à l'Exportation et aux Investissements étrangers (Belgium) | Agencia per a la Competitivitat de l'Empresa - ACCIÓ (Spain) | ANIMA Investment Network (France) | Arabreneur (Palestine) | Association of European Chambers of Commerce and Industry (Belgium) | General Authority For Investment and Free Zones (Egypt) | Berytech (Lebanon) | Big Booster (France) | Centro Estero per l'Internazionalizzazione (Italy) | Confédération des Entreprises Citoyennes de Tunisie CONECT (Tunisia) | Economic Research Forum (Egypt) | Enterprise Greece (Greece) | European Business and Innovation Centre Network - EBN (Belgium) | Forum Euro-méditerranéen des Instituts de Sciences Economiques (France) | France Clusters (France) | Higher Council for Innovation & Excellence (Palestine) | Information and Communications Technology Association of Jordan - int@j (Jordan) | Information Technology Industry Development Agency (Egypt) | Institut de la Méditerranée (France) | International Network for Small and Medium Sized Enterprises (Italy) | Kedge Business School (France) | Mowgli Foundation (UK) | PICTI.StartUps (Palestine) | R&D Maroc (Morocco) | Royal Scientific Society (Jordan) | Startup Maroc (Morocco) | The European Trade Association for Early Stage Investors (Belgium) | The MENA Business Angels Network (Belgium)

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