

THE NEXT SOCIETY

INNOVATORS
SHAPING THE FUTURE
IN THE MEDITERRANEAN

THE NEXT SOCIETY
CLUSTER MENTORING RELOADED
PROGRAMME

Portfolio of cluster beneficiaries - 2021



Projet financé par
l'UNION EUROPÉENNE

THE NEXT SOCIETY

Innovators shaping the future in the Mediterranean

THE NEXT SOCIETY is a movement driven by an open community of economic and social actors (public agencies, companies, start-ups, NGOs...) from Europe and Mediterranean countries. It aims to strengthen innovation ecosystems and develop value creation as well as concrete solutions for shared prosperity in the Mediterranean, and tomorrow, in Africa. Initiated by the Euro-Mediterranean network ANIMA Investment Network, it now brings together more than 300 organisations and 2,500 entrepreneurs.

It started in 2017 with an action plan co-financed by the European Union for an amount of 7,8 million euros.

THE NEXT SOCIETY will directly reach more than 190 incubators, accelerators and clusters, nearly 60 research valorisation centres and 300 growth companies in order to mobilise, promote and strengthen new innovation ecosystems in 7 Mediterranean countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia.

Large companies and investors committed to creating value in the Mediterranean can contribute to this action plan by joining THE NEXT SOCIETY Club as an associate member, active member or strategic partner.

THE NEXT SOCIETY CLUSTERS

PORTFOLIO of cluster beneficiaries of the Cluster Mentoring Reloaded programme.

EGYPT

	<h4>EGYPT Renewable Energy Cluster Initiative</h4>
	<p>Connect all stakeholders and promote business in renewable energy</p> <p>The Egyptian Renewable Energy Cluster Initiative - ERECI - is an initiative financed by the Egyptian Ministry of Scientific Research. ERECI project aims to set-up a stable cluster organisation in the Renewable energy field in order to support the Egyptian industrial development and enhance the partnership among institutions, researchers and enterprises.</p> <p>The cluster seeks to accelerate the development of the cluster member companies through:</p> <ul style="list-style-type: none">• new business development opportunities• research and technological development - (RTD)• partnering opportunities with EU, international and regional companies and organisations <p>Created in 2017, the principal purpose of the cluster is to support job growth and new technology development in the strategic field of renewable energy.</p> <p>Website: www.eco-fei.org Country: Egypt Sector(s): Renewable energy Members: 30</p> <p>Find them on Facebook/ ERECI and on Twitter/ @ERECI2014</p>

JORDAN

	<h3>INTAJ</h3> <p>ICT Cluster of Jordan</p> <p>The Information and Communication Technology Association of Jordan (int@j) was founded in the year 2000 as an industry-support association for Jordan's ICT sector.</p> <p>The association realizes its mission through positively influencing policy and legislation, offering capacities building programs, carrying out local and regional marketing activities, and providing members with value-added services that help them grow and prosper.</p> <p>Building on the nation's core asset of highly educated and skilled human resources, int@j envisages for Jordan's ICT sector to establish the position of a leading regional ICT hub and an internationally recognized exporter of ICT products and services. int@j's mission is to advance and promote the constituents it represents in both, the local and global markets.</p> <p>Website: intaj.net Country: Jordan Sector(s): ICT Members: 243</p> <p>Find them on Facebook/ intajCTJO and on Twitter/ intajCTJO</p>
	

MOROCCO



[Source photo](#)

AGRINOVA

Federate the regional actors of the agro-industrial sector for innovation in the agricultural and agro-industrial sectors

Agrinova is a cluster promoting innovation and collaborative projects among its members to enhance the agricultural and agri-food sectors' competitiveness along fostering a sustainable territorial development.

To achieve this goal, Agrinova tends to work on three main actions: Cooperation, Innovation and Valorisation of technology transfers among members.

Created in 2015, Agrinova participates to the development of capacity building and the clusters' networking of South-Med and EU organisations.

Website: www.agrinova.ma

Country: Morocco

Sector(s): Agriculture and food industry

Members: 30



CE3M – Cluster Electronique, Mécatronique & Mécanique du Maroc

Federate the key players in electronics to offer innovative products made in Morocco!

The CE3M Cluster animates and structures in Morocco a major space of innovation and specialised skills in Electronics, Microelectronics and Mechatronics.

Through collaborative projects, the CE3M Cluster contributes to the creation and production of products and services that are able to establish themselves at the national and international level, and meet the innovation needs of SMEs and major Moroccan and foreign clients. The cluster works on three objectives:

- Promote innovation
- Strengthen Moroccan Industrial potential in the Electronics sector
- Create the appropriate environment for the emergence of high value-added activities

Created in 2010, the CE3M Cluster develops industry-research-training partnerships, at national and international level, in the Electronics, Microelectronics, Railways, Aeronautics, Automotive, Medical, Energy and all industries integrating electronics.

Website: www.ce3m.ma

	<p>Country: Morocco Sector(s): Electronics, Mechatronics, Mechanics Members: 104</p> <p>Find them on Facebook / Cluster CE3M</p>
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	<p>Moroccan Technical Textile Cluster (C2TM)</p> <p>Support companies in the realization of collaborative projects</p> <p>The cluster C2TM positions the offer of Moroccan companies on technical textile sectors with high added value, and stimulates innovative collaborative projects in this field. The collective vision shared by the founding members of the cluster is to situate the companies' offer on technical textile sectors with high added value by intervening on the following axes:</p> <ul style="list-style-type: none"> • Improve the competitiveness of member companies through innovative products with high added value in the technical textile sectors • Capture a share of the domestic market and gradually move towards export. <p>Created in 2013, C2TM tends to support and promote the supply of Moroccan companies on technical textiles sectors with innovative collaborative projects, developing the capacities of the members in the process.</p> <p>Website: www.c2tm.ma Country: Morocco Sector(s): Technical Textile Members: 30</p> <p>Find them on Facebook/ Cluster des Textiles Techniques Marocains - C2TM and Twitter/ @Cluster_C2TM</p>
	
	

	<p>Moroccan Denim Cluster</p> <p>Research and innovative solutions for the sustainable development of the denim industry in Morocco</p> <p>The Moroccan Denim Cluster (MDC) is the result of a collaboration between the Moroccan Association of Textile and Clothing Industries (AMITH), which represents Moroccan textile companies, and the Ministry of Industry, Trade, Investment and the Digital Economy (MICIEN).</p> <p>This group of professionals has developed a synergy around three objectives:</p> <ul style="list-style-type: none"> • Create a world conducive to innovation in the denim and sportswear industries. • Strengthen the supply and competitiveness of the sector in its traditional markets, and make known the opportunities/opportunities offered by this sector to new clients. • Promote sustainable development within the sector.
	<p>Created in 2014, the Moroccan Denim Cluster is aware that industrialists, training and support institutions are responsible for making Moroccan industry more competitive, by working on classic strategic axes, but also by creating a global innovation strategy that is focused on fashion, design innovation, and green innovation.</p> <p>Website: www.moroccandenimcluster.org Country: Morocco Sector(s): Sportswear sector, Textiles Members: 17</p> <p>Find them on Facebook/ MDC - Moroccan denim cluster</p>

	<p>Maroc Numeric Cluster</p> <p>National strategy for the information society and the digital economy</p>
	<p>Maroc Numeric Cluster is a mixed public/private governance structure bringing together several actors: the State, large companies, SMEs, education and research operators and aid and financing organisations with the ultimate objective of bringing out innovative and high value-added projects in the cluster. The cluster offers the four following services:</p>



- Mobile services
- Security, electronic payment and digital rights
- Multimedia
- Software packages

Created in 2010, Maroc Numeric Cluster tends to develop innovative and collaborative projects with its members & partners, promote digital innovation, mobilise competences in the IT sector, facilitate the access to international market, help start ups and medium size companies at the different steps of their projects.

Website: www.marocnumericcluster.org

Country: Morocco

Members: 80

Sector(s): Digital Innovation

Find them on Facebook/ [Maroc Numeric Cluster](#)

PALESTINE



House of Furniture

Let's face the current and future challenges together!

Salfit House of Furniture Cluster is a group of companies and institutions that share the same industry and are concentrated in one geographical area, with a special focus on Salfit, Qarawat Bani Hassan, Bidya, Mas-ha and Az-Zawiya. The cluster tends to enhance teamwork in order to improve the relationship between the members, local communities and public institutions, creating new jobs and a solid access to domestic and external markets during the process.

During its work with the members of the cluster, House of Furniture promotes the access to modern technological methods and products and tends to achieve two main objectives:

- Sustainability through networking and peer learning
- Development of the cluster abilities for exporting



Created in 2013, House of Furniture was established with the support of the Private Sector Development Cluster Project, implemented by the Ministry of National Economy, in cooperation with the Federation of Palestinian Chambers, of Commerce, Industry and Agriculture, and funded by the the French Development Agency (AFD).

Website: www.shofsalfit.com

Country: Palestine

Sector(s): Furniture, Wood Products

Members: 73

Find them on Twitter [@SalfitFurnitur](https://twitter.com/SalfitFurnitur)



Hebron Leather and Shoe Cluster

Improve the competitiveness of the footwear industry in Palestine

Leather and Shoes Cluster started with a core group member of 18 SMEs across the leather and shoes value chain in Hebron. Since then, the cluster has expanded to include around 80 active members with inclusive representation for the whole value chain like:



- Tanneries
- Chemicals suppliers
- Accessories suppliers
- Designers, Mold Makers, Sole makers and Last Makers Shoes
- Manufacturers
- Retailers

Created in 2013, Hebron Leather and Shoe Cluster strategy is scoped out using participative bottom up approach following to a long and efficient diagnosis study.

Website: www.hlsc.ps

Country: Palestine

Sector(s): Footwear

Members: 58

Find them on Facebook / [Hebron Leather and Shoe Cluster](#)

TUNISIA



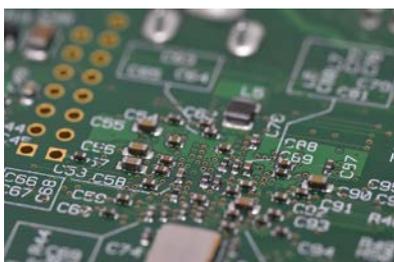
Cluster Mecatronic Tunisie

Mobilisation of talented people for innovation and economic performance

The Cluster Mecatronic Tunisie is a group of companies and public institutions in the IMEEI sector that work in partnership to influence the country's economic policy, mobilize financing, develop innovative technological products or industrial processes, develop markets and seize business opportunities

The Cluster Mecatronic Tunisie tends to promote the Tunisian mecatronic environment to develop the following positive results:

- Creation of added value through high-tech products
- Improvement of the production through value chain optimization
- Promotion of the growth climate and attract investment.
- Development of employment and support of young people
- Promotion technology transfer.



Created in 2012, the goal of Cluster Mecatronic Tunisie is to build a network of Tunisian IMEI companies (Mechanical, Electrical, and Electronic and ICT industries) and to create synergies through collaborative projects in the fields of: Smart Transport, Smart & digital city and Smart Industry.

Website: www.mecatronic.tn

Country: Tunisia

Members : 90

Sector(s): Mecatronics

Find them on Facebook [/Cluster Mecatronic Tunisie](#) and Twitter [@CMecatronic](#)



North-West Olive Oil Cluster

Support to the actors of the value chain for a milling of visibility and international competitiveness

North-West Olive Oil Cluster seeks to increase the operating capacity of the region's oil mills in order to make a substantial contribution to boosting the regional industrial sector. In order to achieve its objectives, the cluster tends to work on several activities:

- Better supply management
- By-product valorization
- Quality management & training
- Access to funding
- Marketing
- Governance & organizational development
- Support women in rural areas.



Created 2016, the cluster also works to increase the added value of marketed extra virgin olive oil with the intention to improve the growth and competitiveness of local industries.

Website: www.nwtoo.org

Country: Tunisia

Sector(s): Food Processing and Manufacturing

Members: 30

Find them on Facebook / [Northwest Tunisia Olive Oil](#)



Scitek

A partnership between research, innovation and investment promotion

SCitek's mission is to create a synergy between the different actors of the production, research and training sectors, capable of generating high value-added projects that will contribute to growth and job stimulation in the governorate of Kasserine.

The expected objectives are:

- To promote industry, services and innovation through concrete actions capable of creating favourable conditions for the economic development of the region.
- To welcome, support and accompany entrepreneurs.
- Stimulate the growth of companies.
- Develop opportunities in the industrial sector and all associated services.
- Provide infrastructure that meets international standards.

Website: www.scitek.com.tn

Country: Tunisia

Sector(s): Industrial & Tech

Members: 30

Find them on Facebook /[SCITeK Kasserine](https://www.facebook.com/SCITeK.Kasserine)

This publication has been produced with the assistance of the European Union. The contents of this publication are the sole responsibility of ANIMA Investment Network and can in no way be taken to reflect the views of the European Union.

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the
movement!**

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Project
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EUROPEAN UNION